

Bevy-Rail™



Features and Benefits

- ◆ Gravity-Feed facing and organization of 2-liter bottles
- ◆ U-Turn at back for stock rotation and easy loading
- ◆ Reduces time required to manage and organize the section
- ◆ 1.25”H x 48” L price channel included
- ◆ Available in 20” and 32” depths
- ◆ Installs directly into standard gondola uprights
- ◆ Patented

Organize and face 2-liter bottles with Bevy-Rail™

The typical method of displaying and managing 2-liter bottles on shelves is cumbersome and easily disorganized. The Bevy-Rail™ 2-Liter Bottle Merchandising System provides a simple, gravity-feed way to organize product, restock, and improve product presentation and accessibility.

The Bevy-Rail installs into standard retail gondolas. Each bottle hangs from the unique, U-Turn frame that keeps each bottle in its place and faced to the front of the display. The U-Turn design aids in first-in, first-out product rotation to reduce product shrink due to expiration.

The gravity-feed design of the Bevy-Rail makes product accessible to customers, where it would be difficult to access product on a higher shelf in typical planograms. After a product is removed from the display, the next one feeds to the front of the unit. The front product stop aligns the merchandise and provides a 1.25” H rail for marking product prices.

Specifications

Item No.	Product	Dimensions	Color	Qty
4140000011	Bevy-Rail 2-Liter Gravity Feed Rack 48”W x 20”D	48”L x 19.7”D x 15”H	Black	2
4140000010	Bevy-Rail 2-Liter Gravity Feed Rack 48”W x 32”D	48”L x 31.5”D x 16.5”H	Black	2

for more information,
call **800.422.2547**
or visit **www.siffron.com**

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